

# JEE-EUN SHIN

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## ACADEMIC POSITIONS

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**Rotman School of Management, University of Toronto**  
Assistant Professor of Accounting

Toronto, Ontario, Canada  
July 2018 – Present  
(On leave January-May 2022)

## EDUCATION

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**Harvard Business School**  
Doctor of Business Administration

Boston, Massachusetts USA  
November 2018

**Seoul National University**  
M.S., Accounting

Seoul, South Korea  
March 2013

**Yonsei University**  
B.A., Economics; Minor in Business Administration

Seoul, South Korea  
March 2011

## PUBLISHED, FORTHCOMING & ACCEPTED RESEARCH

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- “Financial Reporting and Disclosure Practices in China” (with Hai Lu and Mingyue Zhang)
  - Forthcoming in *Journal of Accounting and Economics*
- “Assessing the Social Impact of Corporations: Evidence from Management Control Interventions in the Supply Chain to Increase Worker Wages” (with Gregory Distelhorst), 2023
  - Forthcoming in *Journal of Accounting Research*
  - Presented at the 2022 *Journal of Accounting Research* Conference
- “Incentive Effects of Subjective Allocations of Rewards and Penalties” (with Wei Cai and Susanna Gallani), 2022
  - Forthcoming in *Management Science*
- “Incentive Contract Design and Employee-Initiated Innovation: Evidence from the Field” (with Wei Cai and Susanna Gallani), 2022
  - Published in *Contemporary Accounting Research*, Volume 40, Issue 1

## CURRENT WORKING PAPERS

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- “Upward Influencers in Teams” (with Wei Cai and Yaxuan Chen)
  - Revise and resubmit at *Journal of Accounting Research*
- “Migration of Global Supply Chains: A Real Effect of Mandatory ESG Disclosure” (with Hai Lu, Qilin Peng, and Luping Yu)

- “Costs to Enforcing Environmental Standards: Evidence from Corporate Innovation” (with Shaokun Li, Hai Lu, and Qilin Peng)
- “Inside the “Black Box” of Corporate ESG Practice: Field Evidence from China” (with Hai Lu and Emma Wang)
- “rTSR: Properties, Determinants, and Consequences of Benchmark Choice” (with Paul Ma and Charles Wang)
- “Agile Controls: The Role of Manager Communication during Periods of Organizational Change” (with Ohchan Kwon)

## **CASE STUDIES & TEACHING MATERIALS**

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- “Buffer.com” (A) (with Tiffany Chang, Susanna Gallani, and Brian Hall)
  - HBP Publishing, case number 917-019
- “Buffer.com” (B) (with Tiffany Chang, Susanna Gallani, and Brian Hall)
  - HBP Publishing, case number 917-020

## **INVITED SEMINARS, CONFERENCES, & DISCUSSIONS (\*scheduled)**

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- 2023 Hawaii Accounting Research Conference; MAS Mid-Year Meeting (presenter, discussant); Rotman Sustainable Finance Research Roundtable (presenter); CPA Ontario Centre for Accounting Innovation Research; KAAPA Webinar (presenter); Frontiers in the Economics of Markets and Organizations Workshop\*, University of Toronto; Information, Markets, and Organizations Conference, Harvard Business School\*; McGill University Accounting Research Conference (discussant\*); CPA Ontario Centre for Sustainability and Performance Management (discussant\*); MIT Asia Conference in Accounting\*; University of Waterloo (presenter\*);
- 2022 MAS Mid-Year Meeting (presenter, discussant); National University of Singapore (presenter); Emerging Management Accounting Scholars Symposium, University of Illinois at Urbana-Champaign (presenter); JAR Conference, University of Chicago (presenter); Information, Markets, and Organizations Conference, Harvard Business School; Global Management Accounting Research Symposium (presenter, discussant); CAPANA Conference; Frankfurt School of Finance and Management (presenter); Singapore Management University (presenter); Rotman Accounting Research Conference (presenter); CAR Conference; Columbia Business School (presenter); University of British Columbia (presenter); RAST Conference; EUROFIDAI-ESSEC Paris December Finance Meeting
- 2021 Labor and Accounting Conference; Performance Management Research Symposium; Rotman Accounting Research Conference; CAR Conference; RAST Conference; Seoul National University (presenter); McMaster University (presenter); Columbia Business School (presenter); Journal of Management Accounting Research Brownbag Seminar Series
- 2020 MAS Mid-Year Meeting (presenter); CAR Conference; Journal of Management Accounting Research Brownbag Seminar Series
- 2019 MAS Mid-Year Meeting (presenter, discussant); Performance Management Research Symposium, University of Waterloo (presenter); 7th China Research Workshop, University of Toronto (presenter); CAAA Annual Conference (presenter); Information, Markets, and Organizations Conference, Harvard Business School; Global Management Accounting

- Research Symposium; AAA Annual Meeting; Rotman Accounting Research Conference; CPA Ontario Centre for Accounting Innovation Research; Michigan State University (presenter)
- 2018 Rice University (presenter); University of Southern California (presenter); University of Illinois at Chicago (presenter); University of Notre Dame (presenter); Tulane University (presenter); University of British Columbia (presenter); INSEAD (presenter); London Business School (presenter); University of Toronto (presenter); University of Cambridge (presenter); Frankfurt School of Finance and Management (presenter); MAS Mid-Year Meeting (presenter, discussant); Information, Markets, and Organizations Conference, Harvard Business School; AAA Annual Meeting (presenter); Arizona State University (presenter)
- 2017 MAS Mid-Year Meeting (presenter); FARS Mid-Year Meeting (presenter); Wharton Spring Accounting Conference; Information, Markets, and Organizations Conference, Harvard Business School; AAA Annual Meeting (presenter, discussant); Harvard Business School (presenter); Notre Dame Accounting Research Conference; University of Amsterdam (presenter)
- 2016 MAS Mid-Year Meeting (presenter, discussant); FARS Mid-Year Meeting (presenter); Wharton Customer Analytics Initiative Research Symposium (presenter); Information, Markets, and Organizations Conference, Harvard Business School; Global Management Accounting Research Symposium (presenter); Tilburg Accounting Spring Camp (presenter); AAA Annual Meeting (presenter); Temple Conference on Convergence of Financial and Managerial Accounting (presenter)
- 2015 MAS Mid-Year Meeting (presenter); Information, Markets, and Organizations Conference, Harvard Business School

## **ACADEMIC SERVICE ACTIVITIES**

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### **Referee Service**

- Asia-Pacific Journal of Financial Studies
- Contemporary Accounting Research
- Decision Sciences
- Financial Innovation
- Journal of Financial and Quantitative Analysis
- Journal of Management Accounting Research
- Journal of Accounting Research
- Management Science
- The Accounting Review
- The International Journal of Accounting

### **Reviewer Service**

- Research Grants Council (RGC) of Hong Kong
- AAA Annual Meeting
- AAA MAS Midyear Meeting
- AAA FARS Midyear Meeting
- Hawaii Accounting Research Conference

## **Institutional Service**

### ***American Accounting Association***

MAS 2023 Doctoral Colloquium Mentor  
MAS 2023 Midyear Meeting Best Paper Award Committee  
MAS 2022 Dissertation Award Committee  
MAS 2022 Doctoral Colloquium Mentor  
Liaison to Management Practice Committee, 2020-2021; 2021-2022  
MAS 2020 Midyear Meeting Best Paper Award Committee

### ***Canadian Academic Accounting Association***

CAAA Campus Liaison, 2021-

### ***University of Toronto***

Rotman Executive Committee, 2022-2023  
Rotman PhD Recruiting Committee, 2020-2021; 2022-2023  
UTSC Faculty Recruiting Committee, 2019-2020  
Organizer, Rotman Accounting Research Conference, 2021  
Organizer, Department Seminar Series, 2019-2020; 2020-2021; 2021-2022  
Organizer, Department Brownbag Series, 2019-2020; 2020-2021  
Faculty Observer, Department Brownbag Series, 2018-2019

### ***Harvard Business School***

Advisor, Program for Research in Markets & Organizations, 2016-2017  
Member, Doctoral Student Advisory Committee, 2016-2017

## **TEACHING EXPERIENCE**

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### **University of Toronto**

“Management Accounting I” (undergraduate requirement for Rotman Commerce)  
Spring 2019; Spring 2020; Spring 2021; Spring 2023

### **Harvard University**

“Financial Reporting and Corporate Governance” (undergraduate core in Economics Department)  
Spring 2017

## **PHD MENTORING**

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### **Dissertation Committee Member**

Emma Wang, 2023 (Cornell University)  
Mingyue Zhang, 2022 (University of Waterloo)  
Bingxu Fang, 2021 (Singapore Management University)

## PhD Thesis Examiner

Xijiang Su, 2023 (York University)

Shushu Jiang, 2022 (National University of Singapore)

Jingjing Wang, 2020 (University of Calgary)

## PROFESSIONAL EXPERIENCE

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2009 Pricewaterhouse Coopers (PWC), Seoul, South Korea  
Audit Intern

## GRANTS, HONORS AND AWARDS

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2023 MAS 2023 Outstanding Reviewer Award  
2022 Connaught New Researcher Award  
2022 MAS 2022 Outstanding Paper Award  
2022 MAS 2022 Outstanding Reviewer Award  
2021 Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant  
2021 CPA Ontario Centre for Accounting Innovation Research Grant  
2019 MAS 2019 Outstanding Paper Award  
2019 MAS 2019 Outstanding Reviewer Award  
2013 – 2018 Doctoral fellowship, Harvard Business School  
2013 – 2018 Research Grant, Korea Foundation for Advanced Studies (KFAS)  
2008 – 2010 Award for Academic Excellence, Yonsei University

## OTHER

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**Languages:** Native in German and Korean; Fluent in English