

ESG Designation

Rotman | Executive
Programs

**LEE-CHIN
INSTITUTE**
Rotman



Align business models with responsible practices and earn your ESG.D designation. In partnership with the Lee-Chin Institute.

Become indispensable.

Environment, social, and governance practices – or ESG – have moved from a sideline concern to a central driver of business today. Investors, communities and governments are demanding attention and transparency around performance and strategy on ESG issues which now define the new business landscape. To meet this demand and transform your organization from within, you need high-quality ESG training.

Rotman's ESG designation is designed for professionals seeking a thorough understanding of how to align business models with responsible practices to unlock innovation opportunities, mitigate risk, meet rising standards for accountability and transparency, and to ensure long-term organizational performance.

This hybrid program delivers more than hands-on, high-quality learning. It is also a pathway towards earning your Rotman ESG designation (ESG.D), granted by the Rotman School of Management.

Your designation represents your lifelong commitment to excellence and demonstrates to employers and clients that you understand how to build ESG considerations into sound business strategies.

Key Details

Multi-module hybrid designation program:

September 2023 - April 2024
4 day in-person intensive
+4 half-day live online sessions
+1 final in-person graduation day

Participant profile:

Professionals and leaders looking to understand how to align business models and responsible practices

Fee:

\$14,000 CAD + HST*

*includes first year designation fees and one exam sitting.

Rotman and UofT alumni, not-for-profit organizations, and group enrollments may be eligible for discounts. Contact us at advisor@rotman.utoronto.ca for more information.

Apply Online:

www.rotmanexecutive.com/ESG

Earning and Maintaining your Designation

To earn your ESG designation, you must complete

- all in-person sessions,
- all half-day live online modules
- a capstone project and
- a designation exam.

The capstone project ensures you have fully synthesized key learnings and applied them to a real business case. The exam certifies that you have also achieved the desired bar of applied knowledge.

Our hybrid design

This program requires in-person attendance for five full-day sessions at Rotman plus online attendance to the four half-day sessions. All sessions must be attended to complete the program.

What you'll learn:

Upon successful completion of this program, you will be able to:

- Identify commonly used ESG terms and frameworks
- Apply common ESG tools
- Identify the diverse stakeholders of a firm and identify their critical issues
- Recognize the main reporting frameworks used in ESG
- Explain how capital markets use ESG information in decision-making
- Use innovation, design, and partnership strategies to solve challenges with particular environmental, social, and governance issues.

Dates

- Module 1: September 26-29, 2023 (In-person)
- Module 2: October 24, 2023 (Live online)
- Module 3: November 28, 2023 (Live online)
- Module 4: January 23, 2024 (Live online)
- Module 5: February 27, 2024 (Live online)
- Module 6: April 24, 2024 (In-person)

Schedule

Day 1: In-person September 26, 2023

- Foundations and Frameworks
- Climate

Day 2: In-person September 27, 2023

- Workplace EDI
- Governance and Stakeholder Engagement

Day 3: In-person September 28, 2023

- Sustainable Finance
- Sustainable Sourcing and the Supply Chain

Day 4: In-person September 29, 2023

- Business Model Innovation
- Putting it all together

Day 5: Online October 24, 2023

- ESG in Capital Markets

Day 6: Online November 28, 2023

- Organizational Alignment and Incentives

Day 7: Online January 23, 2024

- Indigenous Relationships

Day 8: Online February 27, 2024

- Dry Run ESG Presentations

Day 9: In-person April 24, 2024

- Final ESG Group Presentations
- ESG, Purpose and Leadership

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Capstone Project

In addition to core program curriculum, you will work on a capstone project that ties key learnings from the program to a real business case guided by program faculty. This will allow you to apply your learnings to a live challenge and demonstrate mastery of the key concepts.

Designation Exam

After completing the ESG program, you will become eligible to write the designation exam. Upon passing the exam, you earn the Rotman ESG Designation (ESG.D). The exam consists of 50 multiple-choice questions.

You must achieve a minimum score of 70% overall to earn the Rotman ESG Designation (ESG.D). You may write the exam up to two times/year over a two-year period following completion of the program for a fee of \$250 plus taxes for each seating. Your first sitting of the exam and your first year of membership in the designation are included in your program fee. After the two-year period, you would be required to retake the program in order to qualify for further attempts at the exam.

Once you have successfully completed all program elements, including the course content, passing the exam, and completing the capstone project, you will be granted the ESG.D designation.

Using the Designation

Upon successfully completing your examination, ESG.D can accompany your name in official biographies, on business cards and in email signatures.

Maintaining Your Designation

To ensure holders of the Rotman ESG Designation stay up to date in their field, retaining status as a designation holder will require a commitment to the following:

- Complete a minimum of 10 relevant continuing education units (CEUs) annually
- Submit a report of your activities to Rotman along with \$200 CAD to maintain your ESG.D designation

The following are the broad categories of activities that will be considered for CEUs:

- **Continuing Education/Events:** Activities include events sponsored by the Michael Lee-Chin Family Institute for Corporate Citizenship and other ESG conferences, webinars and courses
- **Instruction/Mentorship:** For example, speaking at ESG related conferences and events
- **Articles/Research:** Such as researching and authoring articles on ESG topics
- **Board/Committee Volunteer:** including serving as an ESG representative to guide a board's strategy

Learn from the best



Walid Hejazi

Academic Director, Executive Programs

Walid Hejazi is a Professor of Economic Analysis and Policy and the Academic Director of Executive Programs at the Rotman School of Management, Fellow of the Michael Lee-Chin Family Institute for Corporate Citizenship, and member of the Board of Directors of the David & Sharon Johnston Centre for Corporate Governance Innovation. His research focuses on the development of strategies which enhance the ability of companies to compete in domestic and global marketplaces. He has worked closely with many companies to develop and implement innovative strategies, with a particular focus on the role of leaders in preparing those companies to lead strategic change.



Ken Corts

Vice-Dean, Research, Strategy, and Resources

Professor Kenneth S. Corts is Vice-Dean, Research, Strategy, and Resources and Academic Director of the Lee-Chin Institute for Corporate Citizenship at the Joseph L. Rotman School of Management. He also holds the Desautels Chair in Entrepreneurship and is a professor in the Economic Analysis and Policy area. Professor Corts is a microeconomist with research and teaching interests in industrial organization, competition policy, organizational economics, and energy policy.

Other Faculty

Sonia Kang

Canada Research Chair in Identity, Diversity, and Inclusion

Jan Mahrt-Smith

Associate Professor of Finance

András Tilcsik

Canada Research Chair in Strategy, Organizations, and Society

Andrea Barrack

Senior Vice President, Corporate Citizenship & ESG, RBC

Emma Aiken-Klar

Anthropologist and Principal, Aiken-Klar Consulting

Greg Distelhorst

Assistant Professor, Centre for Industrial Relations and Human Resources and Strategic Management Area

Kate Odziemkowska

Assistant Professor of Strategic Management

Susan McGeachie

Head, BMO Climate Institute

Amplify your impact

“As you move into leadership roles, issues of ESG will increasingly permeate every decision you make.”

Walid Hejazi

Professor of Economic Analysis and Policy
Academic Director, Rotman Executive Programs

Train your team

Rotman Executive Programs is renowned for its impactful programs that have transformed individuals, teams, and even entire organizations.

Make a real investment in ESG in your organization by bringing a team. We offer competitive rates for groups of three or more participants.

Contact advisor@rotman.utoronto.ca for details

Excellence in Executive Leadership Certificate

Among the traits shared by successful leaders, one of the most critical is a commitment to continuously developing knowledge and sharpening skills. Now you can formalize your dedication to professional development – and gain welcome recognition for your efforts – by earning an Excellence in Executive Leadership Certificate from Rotman.

It's simple. Over three years, complete three of our qualifying executive programs. We've designed a set of learning experiences that expand both your leadership capabilities and your strategic understanding of emerging challenges – with content designed to help you stay a step ahead of the competition.

The Rotman ESG Designation program is eligible for the Excellence in Executive Leadership Certificate as a focused suite program.

Learn more at www.rotmanexecutive.com/certificate

Executive Programs Alumni Benefits

In addition to Rotman's unparalleled learning environments, you'll gain access to a global network of accomplished peers, along with a whole array of further benefits, including:

- 25% discount on other eligible Rotman Executive Programs
- One-year online subscription to our award-winning Rotman Management Magazine
- Access to the latest news, management thinking, and more from Canada's leading business school
- A referral discount for friends and family members
- Exclusive invitations to select Rotman events

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