
CIRI-Rotman Investor Relations Certification

Rotman

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THE FINANCIAL TIMES 2019

Drive an effective exchange of information with the investment community to achieve fair valuation.

Developed in partnership with the Canadian Investor Relations Institute (CIRI), the Investor Relations (IR) Certification Program covers all relevant areas of the multi-disciplinary role of IR, including capital markets, corporate governance, securities law, finance and communications. The Program also covers current IR challenges to meet the evolving demands on today's IR professionals.

This Program equips IR professionals with lasting knowledge and skills to grow their influence with internal and external stakeholders as well as career advancement opportunities.

Program format

The 10-month Program starts with three days of in-person classes at the Rotman School of Business in Toronto, January 8-10, 2020. This is followed by eight months of online classes to provide flexibility and accommodate travel schedules of IROs. Each online class consists of a three-hour tutorial to be watched at leisure and a one-hour online class to discuss the lesson with faculty and fellow students, approximately every three weeks. The program concludes with two days of in-person classes, also at Rotman School of Business in Toronto, in the fall 2020 (date TBD).

Upon successful completion of the Program and exam, individuals will join an exclusive group of IROs with the designation of Certified Professional in Investor Relations (CPIR).

Who should attend?

- » Experienced investor relations professionals
- » Individuals working closely with investor relations professionals
- » Individuals who have experience in a related area and are interested in learning about an investor relations role

A 5-day intensive program

Location:

Rotman School of Management,
Toronto, Ontario, Canada

Program Fee

CIRI members: \$10,500 CAD + HST

Non-members: \$12,500 CAD + HST

Fee includes tuition, all program materials and meals.

The fee does not include travel or accommodation.

Questions?

Contact our learning advisor at 416.978.8815 or advisor@rotman.utoronto.ca

Address:

Executive Programs
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Toronto, Ontario M5T 1P5



Learn more: www.rotmanexecutive.com
